# The Operating Performance of High Performance Companies During a Period of Financial Crisis: Risks and Opportunities

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#### <u>Abstract</u>

The global financial crisis of 2007-2009 presented a challenge to all companies around the globe. This study investigates whether companies that exhibit high performance characteristics in the pre-financial crisis period can maintain their high performance in the post-financial crisis period and, if so, what operating characteristics are most important in managing a company through such a period. This study empirically investigates 1,480 companies in the United States and twenty-two other countries (MSCI index) over the periods 1998-2007 (benchmark) and 2008-2009 to identify HPC from the former period that exited, sustained, exited, or entered HPC status in the latter period, (1) to identify the operating characteristics (performance drivers and performance measures) and associated risk factors which were most critical for companies that exited HPC status in the 2008-2009 period, and (3) to identify the operating characteristics which provided opportunities for companies that emerged to HPC status in the post-financial crisis period. The results provide direction for management of companies that aspire to HPC status and to maintain HPC status particularly in times of global financial stress.

Key words: strategy, financial analysis, ratio analysis, performance measurement, financial crisis

#### **INTRODUCTION**

Crises in the world financial markets tend to occur every five to ten years. Since the 1970s the following may be noted:

1973: Oil crisis
1983: Latin American Debt Crisis
1989-1991: Savings and Loan Crisis
1997-1998: Asian Financial Crisis
2000-2001: Dot-Com Bubble
2007-2009: Sub-Prime Mortgage Financial Crisis

High performance companies, those that can sustain exceptional performance over a long period, will inevitably encounter challenging periods. It is therefore critical to understand the key operating variables and associated risks that can lead to a company falling from elite status or to maintaining elite status and the opportunities for companies that achieve this status. Prior research has shown that these companies represent a small percentage of companies (Frigo, Needles, and Powers, 2002; Needles, Frigo, and Powers, 2004; Needles, Frigo, and Powers, 2006; Needles, Powers, Shigaev, and Frigo, 2007; Needles, Frigo, and Powers, 2008, Frigo and Litman, 2008). These studies link strategy, execution and financial performance with particular attention to the sustainability of high performance companies (HPC). They identify the performance drivers associated with five key performance objectives and link them to the performance drives and to common performance measures in the Financial Performance Scorecard (FPS). Further, it is essential to link the patterns of these operating variables for HPC to specific strategic risks, which cannot be anticipated, but which can be planned for (Frigo and Anderson, 2009 and 2011).

The global financial crisis of 2007-2009 is considered by many economists to be the worst financial crisis since the Great Depression of the 1930s. (Pendrey, 2009) This period presented a challenge to all

companies and opportunities for a few companies around the globe. The present study investigates whether companies that exhibit high performance characteristics in the pre-financial crisis period can maintain their high performance in the post-financial crisis period and, if so, what operating characteristics are most important in managing a company through such a period. We identify the operating characteristics of companies that were not able to maintain high performance, companies that were able to enter high performance and companies that were able to sustain high performance. Identifying the important operating characteristics of each group of companies enables us to identify of the specific areas of risks associated with working through a period of crisis.

#### **PREVIOUS RESEARCH**

Financial statements provide important information about a company's ability to achieve the strategic objective of creating value for its owners. The intelligent user of financial statements will be able to discern how well the company has performed in achieving this objective. Financial analysis provides the techniques to assist the user in this task. In short, the financial statements reflect how well a company's management has carried out the strategic and operating plans of the business. The marketplace, in turn, evaluates this performance, and a value is placed on the company. Analysts have traditionally conducted ratio analysis by examining ratios related to various aspects of a business's operations. Previous research related to financial statements, financial analysis, and ratio analysis has been conducted by, among others, Nissim and Penman (1999 and 2001), Brief and Lawson (1992), Fairfield and Yohn (1999), Feltham and Olsson (1995), Fera (1997), Jansen and Yohn (2002), Lev and Thiagarajan (1993), Ohlson (1995), Penman (1991), Piotroski (2000), Selling and Stickney (1989), Burns Sale, and Stephan (2008). Soliman (2008) provides a thorough review of financial statement analysis literature.

Initial research into the link between strategy and value creation began with an examination of the relation between three contrasting strategies: efficiency, innovation, and customer service by Needles, Frigo and Powers (2002a), which the authors (2002b) then extended to the emerging economy of India. These studies found that different strategies are characterized by exceptional performance on different measures, that efficiency and innovation are better differentiators of high performance than customer service, and finally that developing and the emerging economy of India displays similar links among strategies and performance.

These early studies were followed by a more comprehensive examination of the links between strategy and integrated financial performance measurement by Needles, Frigo, and Powers (2004). The objectives of this study were first to identify the financial characteristics of HPC over a test period (1990-1999) and then to observe the sustainability of these measures over contrasting test periods (1997-2000 and 2001-2003). Selection of HPC relied on a decade of research by Frigo and Litman (2002, 2008) that emphasized defined a "Return Driven Strategy" framework under which business activities are highly aligned with ethically achieving maximum financial performance and shareholder wealth creation. According to Return Driven Strategy (Frigo and Litman 2002, Frigo 2003a and b, and Litman and Frigo 2004, Frigo and Litman, 2008), the pathway to superior financial value creation is through the customer, by fulfilling unmet needs in increasing market segments. The Return Driven Strategy framework describes the strategic activities of HPC in various industries. It describes the underlying "strategic performance drivers" that have been show to lead to sustainable shareholder wealth creation. It is robust in its ability to also explain the decline of companies where by charting how the tenets of Return Driven Strategy were neglected or could not be executed. Meanwhile, the rise of these companies' performance and the sustainability of high performance can be attributed to attention to these tenets. Companies with mediocre or poor performance demonstrate significant gaps in their business models when viewed through the lens of Return Driven Strategy. This work provided the strategic underpinnings of our research.

Comparisons of HPC and other companies served to identify a set of ratios that were statistically independent of each other and a set of ratios that interact in integrated financial ratio analysis (Appendices A and B). This research resulted in the development of the Financial Performance Scorecard (FPS). The FPS is a structure or framework for considering the interaction of financial ratios, with particular emphasis on the drivers of performance and their relationship to performance measures. These performance measures are reflected ultimately in a return that is compared with a benchmark cost of capital. If the return exceeds cost of capital, value has been created. If the return is less than cost of capital, value has been destroyed. The "spread" between return on investment and the cost of capital was used as a criterion for selecting the leading companies; however, for purposes of evaluating the FPS, it is assumed that the cost of capital is determinable and given (Adman and Haight, 2002; Gebhardt, et al, 2001).

The FPS is based on the premise that management must achieve certain financial objectives in order to create value and that these financial objectives are interrelated. Further, underlying the performance measures that analysts and the financial press commonly use to assess a company's financial performance are certain independent financial ratios, called performance drivers, that are critical to achieving the interrelated performance measures. While HPC uniformly excel on the basis of performance measures, they will not display uniform characteristics when it comes to performance drivers, because these measures are more a function of the various strategies that the companies may employ to achieve high performance (Needles, Frigo, and Powers, 2004).

Specifically, the previous research investigated (1) evidence with regard to the components of the FPS--in particular, the relationships between the performance drivers and the performance measures and (2) the relationships between the performance of the HPC and that of their respective industries. The empirical results confirmed the basic propositions of the FPS and the criteria for choosing HPC. These results are summarized as follows:

1. The performance drivers and performance measures are independent of each other, as shown by low correlation among each other or low rank correlation. This proposition held true for all companies, for selected industries, and for industry leaders, all of which show independence among the ratios, with low correlations among performance drivers (except asset turnover and profit margin) and performance measures.

2. The criteria for choosing HPC were validated by the performance measures in the FPS model. The HPC exceed the industry averages across all performance measures and across all industries.

3. The HPC show mixed results with regard to performance drivers when compared with industry drivers. HPC excel on profit margin, are lower on cash flow yield, have lower financial risk, and have variable results for asset turnover. These results are due in part to the different strategies that companies may employ.

Subsequently, Needles, Powers, and Frigo (2006) replicated the above study with refinements that focused on the sustainability of performance by HPC and on operating asset management performance drivers and measures. The goal of liquidity is closely related to the goal of operating asset management. Operating asset management is oriented towards the management control of the cash conversion cycle, which is the time required to make or buy products, finance the products, and sell and collect for them. Operating asset management is the ability to utilize current assets and liabilities in a way that supports growth in revenues with minimum investment. The drivers of operating asset management are the turnover ratios, and the performance measures are the days represented by each turnover measure. Taken together, the performance measures give an indication of the net cash cycle or financing period. The financing period represents the amount of time during which a company must provide financing for its operating activities. (Financing period = days' receivable + days' inventory on hand – days' payable).

The hypothesis was that HPC would have a shorter financing period than S&P companies because their superior financial performance would be a reflection of their operating efficiency. The results confirmed this expectation, as follows:

- 1. The financing period for HPC compared to S&P companies was shorter in almost all cases by about 28 days for the 1997-2001 period and 30 days for the 2002-2003 period, which equates to fewer days that need financing, thus lowering the financing costs for HPC relative to S&P companies.
- 2. The operating asset turnover ratios, however, showed more variability among industries and between HPC and S&P companies. We expected HPC to outperform S&P companies on receivables turnover, and this was generally the case; however, overall, the HPC advantage was non-significant. This result could be accounted for by the fact that HPC have less need to sell receivables and take advantage of off-balance-sheet financing than S&P companies. Further, HPC are better able to take advantage of trade creditors.
- 3. Inventory turnover ratios were in line with our expectations that the HPC would outperform the S&P companies. Inventory turnover for HPC exceeded that of S&P, which represents fewer days of financing needed, more than offsetting the shortfall from receivables.

HPC had a slightly lower payable turnover than S&P companies. Strong operating results and low debt loads of HPC enable these companies to obtain longer terms than average from their trade creditors, which accounted for most of the difference. Thus, the HPC' deficiencies noted above in receivables and inventory are overcome, so that these companies outperform their industry on the financing period.

In an extension of HPC research to the developing country of India and to the natural resource rich country of Australia (Needles, Powers, Shigaev, and Frigo, 2007), the relationships among performance drivers and performance measures observed in the Western economies were found to hold with the exception of asset turnover in India and payables turnover in both countries. The low asset turnover ratios in Indian companies were attributed to the preponderance of asset-intense infrastructure companies among the HPC. The existence of higher payables turnover in Western developed countries reflects more willingness to rely on the credit of suppliers in these countries.

Further, 20-year (1988-2007) longitudinal results confirm the results of prior studies as to the longterm superior performance of HPC over other companies. For sustaining HPC, results were consistent as to total asset management, profitability, financial risk, and liquidity. Exiting HPC companies fail at total asset management, profitability, and operating asset management and significantly increase their financial risk. Emerging HPC companies improve liquidity through improved operating asset management and cash flows. To become a HPC management must generate increased cash flows from income, manage receivables and inventory vigorously, and reduce its debt in relation to equity. Thereafter, management must concentrate on maintaining its asset turnover and growth in revenues while maintaining its profit margin and not increasing its debt to equity. (Needles, Shigaev, Powers, and Frigo, 2010).

#### **RESEARCH QUESTIONS**

As noted above, previous research addressed issues of on what measures do HPC excel and can they sustain high performance over contrasting future periods. This study focuses on the issue of which performance drivers and measures are most likely to lead to falling from HPC status and the risks associated with those drivers and measures. Specifically, this study empirically investigates 1,480 companies in the United States and twenty-two other countries (MSCI index) over the periods 1998-2007 (benchmark) and 2008-2009 to identify HPC from the former period that exited, maintained, or entered HPC status in the latter period including

(1) The operating characteristics of companies those were able to sustain high performance from 1998- 2007 into 2008-2009.

- (2) The operating characteristics (performance drivers and performance measures) and associated risk factors which were most critical for companies that exited HPC status in 2008-2009,
- (3) The operating characteristics that were most critical for companies that emerged to HPC status in the post-financial crisis period.

#### **EMPIRICAL SAMPLE**

Data for this study came from the CompuStat database. The analysis focuses on two groups of companies: companies in the MSCI World index, and HPC. In the benchmark group, we started with companies in the MSCI World index for which data exists consecutively from 1998 to 2009. Based on this condition, data for 1480 companies existed: 610 companies from USA and 870 companies from other countries. The current countries and industries that make of the MSCI World Index are shown in Appendices C and D.

The following adjustment was made to the benchmark group of MSCI World companies: we excluded several industries whose financial structures typically depart from industrial, retail, and service businesses. These industries are banks, savings institutions, credit institutions, other financial institutions, financial services (broker) companies, insurance companies, real estate agents and operators of buildings, real estate investments trusts, hotels, personal services, miscellaneous recreation services, health services, hospitals, educational services, and child day care services. In total, 175 companies (146 companies from USA and 29 companies from other countries) were excluded from the benchmark group. This adjustment improved the comparability of the benchmark group with the HPC. After that screen, our sample had 1305 MSCI World companies (464 companies from USA and 841 companies from other countries).

Companies included in the HPC group were removed from the MSCI World sample. After all screens, the size of the benchmark group in the benchmark period (1998 - 2007) was equal to 1243.

HPC were identified from the HOLT database from Credit Suisse. In determining Global HPC, we identified 13 samples of HPC for 13 consecutive ten-year periods (from 1988-1997 to 2000- 2009) where data was available from 1987 to 2009 according to the following criteria:

- Cash flow return on investment (CFROI) at twice or more the cost of capital or greater than 5% discount rate for ten consecutive years
- Cumulative growth rate in total assets over ten year period exceeds cumulative growth rate of World GDP over the same ten-year period
- Cumulative total shareholder returns (TSR) over ten-year period above the MSCI World cumulative return over the same ten-year period

#### METHODOLOGY

The performance of the HPC was compared to that of their respective industries and were expected to excel above their industry peers on performance drivers and measures which are overall indicators of success or failure in achieving the financial objectives of total asset management, profitability, financial risk, liquidity, and operating asset management.

Ratios were calculated for each company for each year for years 1988–2009 (Year 1987 was used to calculate averages that were used in the formulas). The next parts of the study examined the performance of sustaining, exiting, and emerging HPC.

In the analyses, HPC were grouped in three categories:

• Sustaining —Companies that appeared in the 10 year period of 1998-2007 and in the period 2008-2009.

- Exiting Companies that appeared in the 10 year period of 1998-2007 but did not appear in the period 2008 -2009.
- Emerging—Companies that did not appear in the period 1998-2007 but appeared in the period 2008-2009.

Companies were also grouped by the first two digits of the SIC code (the codes have changed). In the benchmark sample, fifty-one industries were identified based on this grouping. In some industries, there were not enough HPC to derive reliable industry averages and discuss industry-specific results. We provide test data for industries in which we had at least three HPC (with two-digit SIC indicator).

For sustaining HPC, companies were identified which were HPC in the periods 1998-2007 and continued to be HPC in the period 2008-2009 and the means for each ratio were calculated for the same for the period 2008-2009. For declining HPC, the means for each ratio were calculated for the period 2008-2009. It includes companies, which were HPC in the period 1998-2007 but were not HPC in the period 2008-2009. For emerging HPC, companies were identified which were not HPC in the period 1998-2007 but were HPC in the period 2008-2009 and the means for each ratio were calculated for the period 1998-2007 but were HPC in the period 2008-2009.

The next part of the study examined the relative performance of the HPC in relation to the mean performance of their peers among MSCI World index constituents for each of the abovementioned test periods (2008-2009 for sustaining HPC, 2008-2009 for exiting HPC, and 2008-2009 for emerging HPC). We expect "high performance" companies to excel above their industry peers on performance drivers and measures in periods when they held the HPC status. As to the periods when exiting and emerging HPC did not hold the HPC status, we expect more variation in their performance.

The results are shown without outliers. In order to detect and eliminate outliers in the samples, we applied the Grubbs' test (NIST/SEMATECH). The Grubbs' test detects one outlier at a time. The outlier is expunged from the dataset and the test is iterated until no outliers are detected. There are no outliers at the specific significance level if the Grubbs' test statistic is less than the upper critical value for the Grubbs' test statistic distribution corresponding to that specific level. To get better results on the T-test, we eliminated outliers for various ratios. In all cases, outliers represent less than 5% of the sample, usually much less than 5%. The elimination of outliers did not change the conclusions reached in examining the full set of data, but did affect the significance level on some ratios. In most cases, the results improved with the elimination of outliers. In the following sections, we will discuss the results with outliers eliminated, unless otherwise noted.

#### FINDINGS

As noted above, the following criteria from previous studies (see above) as determined by Frigo (2002, 2003a and 2003b) were applied to the period 1988-2009

- Cash flow return on investment (CFROI) at twice or more the cost of capital or greater than 5% discount rate for ten consecutive years
- Cumulative growth rate in total assets over ten year period exceeds cumulative growth rate of World GDP over the same ten-year period
- Cumulative total shareholder returns (TSR) over ten-year period above the MSCI World cumulative return over the same ten-year period

Table 1 shows the results of this screen over the 13 ten-year periods. The number of high performance companies increased from only 13 in 1888-1997 to a peak of 116 in the period (1998-2007) up to the financial crisis. The number dropped in the 1999-2008 period to 99 but recovered to 113 in the 2000-2009 period. U.S. companies have dominated HPC throughout but over time companies in other countries have increased their presence as HPC. For instance, in 88-97, 10 of the 13 HPC were from the

U.S with one each from France, Germany, and Japan, but by 98-07, 27 of 116 HPC were from 13 countries outside the U.S. The complete period-by-period breakdown may be found in Appendix E.

Time period	88-97	89-98	90-99	91-00	92-01	93-02	94-03	95-04	96-05	97-06	98-07	99-08	00-09
CFROI Screen	115	135	154	192	193	182	189	222	267	286	371	253	252
Asset Growth	35	50	58	87	104	101	109	133	181	192	254	158	163
Screen													
TSR Screen	13	16	19	29	42	53	56	66	84	77	116	99	113

 Table 1 - The number of companies selected by the consecutive application of each screen

As a benchmark for HPC, Table 2 shows the performance of HPCs relative to the MSCI World for all thirteen ten-year periods. Note that in all cases, HPC outperformed the World MSCI companies for all performance drivers and performance measures in all periods. The differences in favor of HPC in all cells were significant at least at the 0.0000 levels.

#### Table 2 - Global HPC performance compared with MSCI World--All Ten-Year Periods

#### Table 2a: Global HPC: 1988-2009 Total Asset Management, Profitability, and Financial Risk

	Performance D	rivers		Performance Measures				
Industry	Asset turnover	Profit margin	Debt to Equity	Growth in Revenues	Return on assets	Return on equity		
1988 - 97	28.35%	68.60%	-175.19%	50.61%	71.42%	62.91%		
T-test	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000		
1989 - 98	23.42%	75.82%	-62.25%	55.32%	73.13%	70.71%		
T-test	0.000000	0.000000	0.001688	0.000000	0.000000	0.000000		
1990 - 99	17.66%	78.30%	-81.45%	74.11%	74.34%	69.01%		
T-test	0.000039	0.000000	0.000000	0.000000	0.000000	0.000001		
1991 - 00	21.05%	70.81%	-90.04%	82.34%	73.04%	62.41%		
T-test	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000		
1992 - 01	26.14%	63.10%	-69.86%	73.43%	68.87%	57.62%		
T-test	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000		
1993 - 02	24.75%	63.48%	-32.98%	74.49%	67.77%	60.10%		
T-test	0.000000	0.000000	0.000021	0.000000	0.000000	0.000000		
1994 - 03	21.43%	65.87%	-58.30%	77.24%	66.10%	55.85%		
T-test	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000		
1995 - 04	29.28%	63.23%	-71.95%	76.62%	66.07%	58.98%		
T-test	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000		
1996 - 05	33.13%	59.80%	-52.29%	75.63%	62.17%	60.31%		
T-test	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000		
1997 - 06	32.96%	54.86%	-48.18%	75.57%	60.86%	59.53%		
T-test	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000		
1998 - 07	33.24%	49.86%	-42.64%	72.42%	59.29%	58.81%		
T-test	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000		
1999 – 08	26.22%	52.96%	-62.88%	94.85%	58.16%	50.44%		
T- test	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000		
2000 – 09	24.57%	54.44%	-40.73%	89.43%	61.21%	57.41%		
T- test	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000		

#### Table 2b: Global HPC: 1988-2009 Liquidity

	Performance driver	Performance measures						
Industry	Cash flow yield	Cash flow return on total assets	Cash flow return on stockholders' equity	Free Cash Flow				
1988 - 97 T-test	-127.16% 0.000000	49.36% 0.000000	27.96% 0.001021	88.76% 0.000000				

1989 - 98	-91.05%	53.82%	50.06%	87.98%
T-test	0.000000	0.000000	0.049298	0.000000
1990 - 99	-77.58%	60.36%	45.93%	90.55%
T-test	0.000000	0.000000	0.007932	0.000000
1991 - 00	-91.28%	55.61%	37.59%	87.68%
T-test	0.000000	0.000000	0.006334	0.000000
1992 - 01	-76.48%	48.51%	28.51%	79.59%
T-test	0.000000	0.000000	0.000880	0.000000
1993 - 02	-86.73%	46.97%	21.42%	80.37%
T-test	0.000000	0.000000	0.003469	0.000000
1994 - 03	-93.96%	44.64%	18.34%	79.16%
T-test	0.000000	0.000000	0.000116	0.000000
1995 - 04	-95.72%	45.16%	24.57%	78.59%
T-test	0.000000	0.000000	0.000000	0.000000
1996 - 05	-87.79%	41.94%	24.42%	76.35%
T-test	0.000000	0.000000	0.000288	0.000000
1997 - 06	-81.14%	42.39%	35.80%	71.64%
T-test	0.000000	0.000000	0.000475	0.000000
1998 - 07	-83.67%	39.37%	28.99%	68.61%
T-test	0.000000	0.000000	0.000000	0.000000
1999 – 08	-89.15%	40.26%	22.31%	70.38%
T- test	0.000000	0.000000	0.000000	0.000000
2000 – 09	-121.80%	41.93%	31.08%	69.04%
T- test	0.000000	0.000000	0.000000	0.000000

# Table 2c: Global HPC: 1988-2007 Operating Asset Management

	Performance Drivers			Performance Measu	res		
Industry	Receivables turnover	Inventory turnover	Payables turnover	Average days' sales uncollected	Average days' inventory on hand	Average days' payable	Financing period
1988 - 97 T-test	13.07% 0.000485	4.23% 0.296459	12.72% 0.086716	-15.04%	-4.42%	-14.58%	-5.25%
1989 - 98 T-test	10.06% 0.000162	8.94% 0.106696	15.96% 0.017797	-11.19%	-9.82%	-18.99%	-4.23%
1990 - 99 T-test	26.62% 0.031139	29.48% 0.008284	-10.68% 0.043212	-36.28%	-41.79%	9.65%	-318.63%
1991 - 00 T-test	9.85% 0.028273	18.85% 0.021447	11.27% 0.007793	-10.92%	-23.23%	-12.70%	-21.39%
1992 - 01 T-test	40.38% 0.007602	15.04% 0.008665	18.40% 0.000001	-67.72%	-17.70%	-22.55%	-47.35%
1993 - 02 T-test	37.02% 0.009208	20.32% 0.009351	11.39% 0.000526	-58.77%	-25.51%	-12.85%	-83.27%
1994 - 03 T-test	-5.10% 0.009795	25.09% 0.008217	11.59% 0.007955	4.85%	-33.49%	-13.11%	-10.91%
1995 - 04 T-test	32.40% 0.008145	35.23% 0.001329	16.94% 0.000003	-47.94%	-54.40%	-20.39%	-127.79%
1996 - 05 T-test	44.75% 0.000000	19.96% 0.009709	19.53% 0.000000	-81.00%	-24.93%	-24.27%	-106.24%
1997 - 06 T-test	63.35% 0.000000	-16.97% 0.009255	21.56% 0.000000	-172.84%	14.51%	-27.48%	-26.04%
1998 - 07 T-test	48.75% 0.000000	-31.19% 0.009887	15.44% 0.000000	-95.12%	23.77%	-18.27%	-14.37%
1999 – 08 T-test	-20.35% 0.000000	-75.58% 0.000000	10.32% 0.000459	16.91%	43.05%	-11.51%	60.86%
2000 – 09 T-test	-12.87% 0.000074	-91.21% 0.000000	17.36% 0.000000	11.40%	47.70%	-21.01%	64.38%

Appendix F provides a comprehensive list of HPC for the three time periods under study: 116 companies in 98-07, 99 in 99-08, and 113 in 00-09. Significant movement by HPC among recent tenyear periods may be observed and is summarized in Table 3. This table shows the movement of HPC in the three most recent ten-year periods including the period of financial crisis. In summary, 56 companies sustained high performance over the entire period and 41 companies dropped out after the first period and another 14 dropped out after the second period. Seventeen companies entering for both crisis periods, 14 for the first crisis period and 33 for the second for a total of 64 entering companies. Seven companies were part of the original HPC group and reentered in 00-09. The following sections examine performance characteristics of the sustaining, exiting, and entering HPC.

Group of HDC	08.07	00.08	00.00	Number of
Gloup of HFC	96-07	99-00	00-09	HPC
Sustaining	Х	Х	Х	56
Exiting after 98-07	Х			41
Exiting after 99-08	Х	Х		12
Entering		Х	Х	17
Entering only in 99-08		Х		14
Entering only in 00-09			Х	33
Reentering	Х		Х	7
Totals	116	99	113	

**Table 3: High Performance Companies in Three Ten-Year Time Periods** 

# **Objective 1:** Sustainability of HPC: 1998-2009 Sustaining HPC performances compared with MSCI World: 2008-2009

Table 4 addresses the sustainability of performance in HPC over 1998-2009 period. As noted above, these are HPC that appear throughout 1998-2009-time period. Industry statistics are shown when an industry (based on the first two SIC classification digits) is represented by three HPC or more HPC.

In Table 4a, as in previous periods, HPC in total excel in total asset management, profitability, and financial risk performance drivers and performance measures are significant at least at .005 levels. These companies are very strong on asset turnover performance driver and on the performance measures of growth in revenues, profit margin, return on equity and return on assets with much less debt. These results are also reflected the performance in the five industry groups, although not as significant in all cases due to the lower sample sizes. Industry 73 (IT services and software) is an exception in showing a lower asset turnover

Table 4b examines liquidity measures. A prior study (Needles, Powers, Frigo, 2006) examined the apparent anomaly of generally lower cash flow yields for HPC. This analysis showed that weak companies tend to have lower incomes and more non-cash adjustments such as restructurings and losses on sales of assets that produce very high artificial cash flow yields. HPC tend to have very consistent cash flow yields in the range of 1.0 to 3.0. The results in Table 4b are consistent with these prior findings. HPC had lower cash flows yields than other companies and the differences are significant. However, the low cash flow yield translates into exceptional performance in cash flow return on assets, cash flow return on stockholders' equity, and free cash flow in which HPC exceed other MSCI companies by significant amounts (.0001 level). Industry groups showed the same characteristics with differences usually significant at least at the .05 level.

Operating asset management results in Table 4c display a major anomaly. Inventory turnover and

receivables turnover are lower as compared to MSCI industries. Past results would as shown in Table 2c above would lead to the expectation that HPC would usually excel in these turnover ratios in difficult times. However, this is not the case in the period ending in 2008 and 2009. This may be due to the financial difficulties of customers and the slowness of payment during the GFC years 2008, 2009. HPC accounts receivable collection is dependent on the ability of customers to pay the bills, as well as the receivable processes of the HPC. The longer inventory turnover may be explained by the desire to manage risk in the supply chain during the financial crisis plus low demand on the customer side. On the other hand, it is likely the banking crisis which limited loans to companies and in light of the high financial risk characteristic of non-HPC companies led to these companies reducing receivables and inventories to come more inline with high performers. Payable turnover did not show a significant differences.

#### Table 4 – 1997-2009 Sustaining HPC performance compared with MSCI World: 2008-2009

Table 4a:	1997-	2009	Sustaining	HPC:	2008-2009	Total	Asset	Management,	Profitability,	and
<b>Financial</b>	Risk									

	Performance [	Performance Drivers				Performance Measures				
	Asset turnover	Profit margin	Debt to Equity	Growth Revenues	in	Return assets	on	Return equity	on	
28	10.93%	43.80%	-7.00%	73.68%		39.73%		63.44%		
T-test	0.311548	0.077066	0.431931	0.226859		0.009951		0.044330		
37	10.28%	67.95%	-36.58%	199.19%		67.95%		54.26%		
T-test	0.013749	0.012956	0.039585	0.038916		0.013277		0.017807		
38	9.36%	63.52%	-79.12%	113.12%		63.88%		69.91%		
T-test	0.076570	0.000000	0.000435	0.039581		0.000001		0.000469		
51	21.12%	48.48%	-4.33%	2.84%		54.84%		46.02%		
T-test	0.195189	0.055125	0.412242	0.482810		0.030601		0.019281		
73	-44.91%	58.38%	-156.88%	68.47%		54.60%		28.87%		
T-test	0.021661	0.000610	0.002447	0.279453		0.008854		0.024253		
All	20.19%	55.36%	-52.07%	136.00%		62.78%		61.38%		
T-test	0.004523	0.000000	0.000004	0.000002		0.000000		0.000000		

Table 4b:	1997-2009	Sustaining	HPC:	2008-2009	Liquidity
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Industry	Performance driver	Performance measures					
	Cash flow yield	Cash flow return on total assets	Cash flow return on stockholders' equity	Free Cash Flow			
28	-49.70%	24.60%	52.71%	69.06%			
T-test	0.004442	.004442 0.004456		0.027636			
37	-129.50%	34.04%	35.65%	90.13%			
T-test	0.000223	0.022882	0.129083	0.179175			
38	-26.60%	45.12%	29.38%	62.62%			
T-test	0.007749	0.000006	0.008672	0.000008			
51	-20.46%	74.01%	83.80%	122.90%			
T-test	0.278737	0.005963	0.008522	0.004207			
73	-60.86%	35.32%	10.24%	55.21%			
T-test	0.002022	0.001439	0.284694	0.008939			
All	-79.68%	36.39%	24.43%	74.70%			
T-test	0.000000	0.000000	0.000196	0.000000			

Table 4c: 1997-2009 Sustaining HPC: 2008-2009 Operating Asset Management

Performance Drivers			Performance Measures				
Industry	Receivables turnover	Inventory turnover	Payables turnover	Average days' sales uncollected	Average days' inventory on hand	Average days' payable	Financing period
28	20.94%	-34.76%	4.26%	-26.49%	25.79%	-4.45%	20.74%
T-test	0.132132	0.096056	0.380769				
37	21.81%	-51.51%	17.09%	-27.89%	34.00%	-20.61%	25.08%
T-test	0.012525	0.000348	0.030322				
38	3.29%	-38.24%	9.81%	-3.40%	27.66%	-10.87%	25.90%
T-test	0.300207	0.017590	0.221412				
51	11.45%	3.89%	21.18%	-12.93%	-4.05%	-26.87%	31.25%
T-test	0.318829	0.392208	0.163077				
73	-1.36%		-8.78%	1.34%		8.07%	
T-test	0.451554		0.433420				
All	-24.36%	-173.20%	11.91%	19.59%	63.40%	-13.52%	76.27%
T-test	0.000057	0.000000	0.062031				

#### **Objective 2:** Characteristics of Companies that Exit HPC Status (Exiting HPC)

The second objective of this paper examines companies that exit the HPC classification. This section examines exiting HPC (Table 5), which are defined as HPC that appear in the ten-year period of 1998-2007 but did not appear in the period 2008-2009.

Although companies exiting HPC were able to maintain their advantage (Table 5a) in profitability (Profit margin) and financial risk (debt to equity) and thus were able to excel in return on assets and return on equity, they were not able to maintain a significant advantage in total asset management, (total asset turnover). As a result, the advantage in growth in revenues is not significant at the 0.05 levels. This confirms priors that asset management is a key factor in defining high performance. The HPC in Industries 15 (Building Construction General Contractors and Operative Builders) and 36 (Electronic Equipment and Components), the only two industries with three or more exiting firms, were able to maintain profit margins and perform very well on the debt-equity as compared to MSCI industries. The results of the return on assets and return on equity for Industry 15, however, were not significant at the 0.05 level.

Table 5b reveals that cash flow yield for exiting HPC was consistently less than other MSCI companies across all industries as is expected HPC. This finding is consistent with the strong profitability performance in Table 5a. As a result, cash flow return on total assets and free cash flow continued to exceed those of the other companies. The results of cash flow return on stockholders equity were not significant at the 0.05 levels. Industry differences, with one exception, were not significant at the .05 level.

In the 2008-2009 period exiting HPC excelled over other MSCI companies (Table 5c) on receivable turnover but had a lower inventory turnover and payables turnover. Overall, the exiting HPC had a longer financing period by 24.08% indicating poorer operating asset management during this period. The performance measure of average days sales uncollected was substantially low for exiting HPC companies, whereas the performances on average days inventory in hand and average days payable were better as compared to the MSCI companies.

#### Table 5 - Exiting HPC Performance 2008-2009 compared with MSCI World 2008-2009

a) Exiting HPC 2008-2009 - Total asset management, profitability and financial risk

Industry	Performance Drivers	Performance Measures
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	Asset turnover	Profit margin	Debt to Equity	Growth in Revenues	Return on assets	Return on equity
15	-7.63%	420.76%	-565.18%	-63.73%	321.53%	309.71%
T-test	0.405767	0.005336	0.000000	0.074938	0.079287	0.101402
36	9.17%	91.50%	-99.95%	45.27%	83.86%	96.08%
T-test	0.184010	0.025554	0.009630	0.396960	0.046926	0.023697
All	22.27%	53.82%	-60.90%	-23.85%	64.34%	75.89%
T-test	0.007451	0.000042	0.002121	0.436352	0.000003	0.035070

#### b) Exiting HPC 2008-2009 – Liquidity

Industry	Performance driver	Performance measures							
	Cash flow yield	Cash flow return on total assets	Cash flow return on stockholders' equity	Free Cash Flow					
15	-84.04%	46.72%	-15.99%	80.97%					
T-test	0.190808	0.190739	0.388965	0.127092					
36	-45.81%	50.58%	41.64%	70.91%					
T-test	0.063292	0.053662	0.048117	0.164774					
All	-61.89%	39.75%	55.66%	67.34%					
T-test	0.000003	0.000016	0.080114	0.000024					

c) Exiting HPC 2008-2009 – Operating asset management

	Performance	e Drivers		Performance Measures				
Industry	Receivables turnover	Inventory turnover	Payables turnover	Average days' sales uncollected	Average days' inventory on hand	Average days' payable	Financing period	
15	62.44%	-261.97%	11.92%	-166.22%	72.37%	-13.53%	80.69%	
T-test	0.137249	0.002093	0.364200					
36	-7.34%	5.78%	-17.72%	6.84%	-6.14%	15.05%	-16.89%	
T-test	0.277979	0.408820	0.007837					
All	56.06%	-127.28%	-14.32%	-127.58%	56.00%	12.53%	24.08%	
T-test	0.007247	0.000000	0.040968					

#### **Objective 3:** Characteristics of Companies that Enter HPC Status (Emerging HPC)

This section examines emerging HPC (tables 6), which are defined as companies that did not appear at all in the ten-year period of 1997- 2008 but appeared in the period 2008-2009.

In accordance with expectations for HPC, emerging HPC show very strong profitability results during the period 2008-2009 (Table 6a) accompanied by lower financial risk. Advantages were significant at the .00000 level. However, asset turnover differences are negative and not significant at the 0.05 levels, but growth in revenues far exceeded non-HPC companies and was also significant at the .00000 level. Industry measures displayed similar characteristics but were strongest and significant for profit margin and return on assets and return on equity.

Cash flow yield is lower (Table 6b), as is now expected (see discussion above). Cash return on total assets, cash flow return on stockholders' equity and free cash flows are strongly positive. These conclusions hold for all four industries and in most cases are significant at the .05 level.

The results of all turnover ratios are significant at the 0.05 levels and negative as we are now seeing as a trend among HPC in the later periods of these studies. In the 2008-2009 period the emerging HPC scored significantly less on inventory turnover across all industries. Although all industries combined the

financing period is larger as compared to MSCI industries, however industries 20, 28 and 73 score lower in terms of financing period in their respective groups as compared to MSCI industries.

#### Table 6 Emerging HPC Performance 2008-2009 compared with MSCI World 2008-2009

Industry	Performance	Drivers		Performance Measures					
	Asset	Profit margin	Debt t	to	Growth in Revenues	Return on	Return on		
20	-34.17%	62.24%	-2.30%		79.98%	55.48%	58.77%		
T-test	0.027171	0.009758	0.473444		0.162740	0.012319	0.036425		
28	-38.69%	57.19%	-49.23%		78.38%	45.15%	47.03%		
T-test	0.000003	0.000000	0.001557		0.054595	0.000030	0.001946		
38	-11.72%	69.67%	-11.99%		135.98%	69.83%	70.20%		
T-test	0.156897	0.000030	0.318699		0.017945	0.000750	0.000280		
73	-19.09%	49.46%	22.17%		72.52%	53.84%	41.83%		
T-test	0.025994	0.021261	0.184208		0.237044	0.030597	0.000015		
All	-0.77%	64.87%	-48.48%		156.30%	66.00%	60.82%		
T-test	0.465851	0.000000	0.000006		0.000000	0.000000	0.000000		

a) Emerging HPC 2008-2009 - Total asset management, profitability and financial risk

#### b) Emerging HPC 2008-2009 – Liquidity

Industry	Performance driver	Performance measures							
	Cash flow yield	Cash flow return on total assets	Cash flow return on stockholders' equity	Free Cash Flow					
20	-118.94%	33.73%	37.01%	58.80%					
T-test	0.000005	0.049487	0.106875	0.015782					
28	-70.52%	29.02%	30.85%	68.37%					
T-test	0.000006	0.001137	0.030418	0.000429					
38	-61.85%	38.63%	33.66%	46.89%					
T-test	0.015456	0.017502	0.041968	0.021685					
73	-88.03%	31.26%	20.35%	43.38%					
T-test	0.000006	0.101530	0.083286	0.101176					
All	-96.77%	34.20%	14.84%	68.58%					
T-test	0.000000	0.000002	0.027590	0.000000					

c) Emerging HPC 2008-2009 – Operating asset management

	Performance	e Drivers		Performance Measures				
Industry	Receivables turnover	Inventory turnover	Payables turnover	Average days' sales uncollected	Average days' inventory on hand	Average days' payable	Financing period	
20	15.52%	-11.31%	-53.37%	-18.37%	10.16%	34.80%	-129.87%	
T-test	0.072442	0.197364	0.013361					
28	7.50%	-43.09%	-57.60%	-8.11%	30.12%	36.55%	-4.99%	
T-test	0.240696	0.000519	0.004412					
38	-4.56%	-87.30%	-13.67%	4.36%	46.61%	12.03%	41.02%	
T-test	0.210752	0.000461	0.215914					
73	-13.49%	-282.62%	-200.83%	11.89%	73.86%	66.76%	-198.42%	
T-test	0.404410	0.000038	0.000000					
All	-21.15%	-221.23%	-23.52%	17.46%	68.87%	19.04%	75.28%	

T-test 0.014888 0.000000 0.02292	
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#### CONCLUSION

This study has examined HPC in the MSCI index over three ten-year periods: 98-07, 99-08, and 00-09. The latter two periods correspond roughly to the period of global financial crisis. It is now possible to draw some guidance to management during periods of stress:

- Companies that are able to maintain high performance over periods of financial stress clearly excel in total asset management, profitability, and financial risk as well as liquidity as measured by cash returns. It is also clear that turnover ratios—operating management of receivables, inventory, and payables—has become less important in recent years as an indicator of high performance. The latter finding is very likely the direct result of the financial crisis, which forced all companies to reduce receivables and inventories due to shortage of debt, high financial risk, and lacking of lending ability by banks.
- Although exiting companies are able to maintain profitability, financial risk and liquidity, the key factor in their dropping out of HPC status is their failure to manage assets turnover and grow revenues.
- It is strong profitability accompanied by robust cash flows that enable companies to enter HPC status. Asset turnover is not a key factor in becoming HPC. It appears to be more important in sustaining HPC status. Also, as above, operating asset measurements do not appear to be key factors with emerging to HPC status.

In summary, for companies to achieve HPC status and to maintain HPC status once they have it, there are six key numbers or financial statement elements that must be aggressively managed:

- Revenue
- Net Income
- Cash flow from operating activities
- Total Assets
- Total Liabilities
- Total Equity

which combine in various ways produce four key performance drivers:

- Asset Turnover (Revenue/Average Total Assets)
- Profit Margin (Net Income/Revenue)
- Cash Flow Yield (Cash Flow From Operating Activities/Net Income)
- Debt to Equity (Total Liabilities/Total Equity)

Obviously there are many factors and drill-downs that lie behind these six key financial statement elements and the resulting four key ratios but they should serve to focus management's attention intensely. The risk management faces is that the profitability and liquidity financial performance measures that flow from these basic elements and key ratios will quickly suffer in periods of financial downtown. Further, for managements that aspire for their companies to achieve HPC status, they provide opportunities. This is clear from the number of companies that were able to sustain high performance and the number able to emerge as a high performers, periods of financial stress can be a period opportunity. Given the fact that less then ten percent of companies ever achieve HPC status, it is not an easy assignment.

#### **LIMITATIONS and FUTURE RESEARCH**

Although it is intended to be broadly representative of global financial markets, the MSCI Index used in this study is weighted toward large companies in developed countries. We have not taken into account the

effects of many countries that adopted IFRS or a variation thereof during the past five years. Future studies can address a broader population and examine the effects of IFRS. We also did not look at effect of industry classifications on high performance. This will be the subject of future research.

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#### **APPENDIX A**

#### **EXPANDED VIEW OF FINANCIAL PERFORMANCE OBJECTIVES**

Financial Performance Objectives	Links to Financial Performance
Total asset management	Ability to utilize all the assets of a company in a way that maximizes revenue while minimizing investment
Profitability	Ability to earn a satisfactory net income
Financial risk	Ability to use debt effectively without jeopardizing the future of the company
Liquidity	Ability to generate sufficient cash to pay bills when they're due and to meet unexpected needs for cash
Operating asset management	Ability to utilize current assets and liabilities to support growth in revenues with minimum investment

#### **APPENDIX B**

## COMPONENTS OF THE FINANCIAL PERFORMANCE SCORECARD

**Drivers** 

Asset turnover

Profit margin

Debt to equity

Cash flow yield

#### **Financial Performance**

#### Performance Performance

#### **Objectives**

Total asset management Profitability Financial risk Liquidity

Operating asset management

Turnover ratios: Receivables turnover Inventory turnover Payables turnover Growth in revenues Return on assets Return on equity Cash flow returns Free Cash flows Cash cycle: Days' sales uncollectible Days' inventory on hand Days' payable Financing Period

Measures

# APPENDIX C INDUSTRY COMPOSITION OF THE GLOBAL MSCI INDEX-2009

	Quantity	
Industry	of	Industry description
Group	companies	
13	42	Oil and gas companies
15	32	General building contractors
16	18	Heavy construction
20	70	Food and kindred products
26	21	Papers and allied products
27	26	Miscellaneous publishing and printing
28	109	Miscellaneous chemical and allied products, pharmaceutical preparations
29	23	Petroleum refining
32	21	Glass, cement, clay, concrete, and other nonmetallic mineral products
33	34	Primary metal industries (still works, refining of nonferrous metals, nonferrous foundries,
		drawing and insulating of nonferrous wire, miscellaneous metal products)
34	18	Metal cans, general hardware, heating equipment, miscellaneous fabricated metal products
35	92	Miscellaneous industrial and commercial machinery and equipment, engines and turbines,
		computer and office equipment
36	94	Electronic and other electrical equipment, household appliances and equipment,
		communications equipment, electronic components and semiconductors
37	55	Aircrafts, motor vehicles, motorcycles and parts, ship building
38	63	Detection and navigation systems, miscellaneous instruments and apparatus, photographic
		equipment and supplies
44	16	Water transportation
45	18	Air transportation, airports
48	71	Radiotelephone and telephone communications, television stations and services
49	84	Electric, gas and sanitary services, water supply
50	24	Wholesale - miscellaneous durable goods
53	17	Retail - department, variety and general merchandise stores
54	17	Retail - food, grocery and convenience stores
56	16	Retail - apparel and accessory, clothing and shoe stores
59	16	Retail - drug stores, jewelry stores, catalog and mail-order stores, miscellaneous retail stores
60	32	Banks, savings institutions, and functions related to depository banking
63	37	Insurance companies
67	25	Real estate investment trusts, investors
73	91	Miscellaneous business and information services, computer programming services,
		prepackaged software
79	18	Miscellaneous amusement and recreation services
87	15	Miscellaneous engineering, accounting, research, management services
99	15	Nonclassifiable establishments
Other	250	
Total	1480	

> 14 (1%) at least 1% of the sample

# **APPENDIX D**

# COUNTRY COMPOSITION OF THE GLOBAL MSCI INDEX-2009

Country	Country	Quantity of
code		companies
AUS	AUSTRALIA	53
AUT	AUSTRIA	11
BEL	BELGIUM	15
BMU	BERMUDA	3
CHE	SWITZERLAND	29
CHN	CHINA	4
DEU	GERMANY	39
DNK	DENMARK	16
ESP	SPAIN	25
FIN	FINLAND	21
FRA	FRANCE	52
GBR	UNITED KINGDOM	107
GIB	GIBRALTAR	1
GRC	GREECE	11
HKG	HONG KONG	26
IRL	IRELAND	14
ITA	ITALY	18
JPN	JAPAN	316
NLD	NETHERLANDS	21
NOR	NORWAY	17
NZL	NEW ZEALAND	7
PRT	PORTUGAL	8
SGP	SINGAPORE	21
SWE	SWEDEN	35
USA	UNITED STATES	610
Total		1480

# APPENDIX E

# DISTRIBUTION OF HPC BY COUNTRY FOR EACH TEN-YEAR PERIOD-MSCI WORLD

	10-yea	ar perio	ds										
Country	88-97	89-98	66-06	91-00	92-01	93-02	94-03	95-04	96-05	97-06	98-07	99-08	00-09
AUS							1		1	4	5	5	2
BEL										1	1	1	
CAN			1			1	2	2	1	2	3		4
CHE							1				3	5	6
DEU						1	1	1					
DNK								1	1	1	1	1	1
ESP							1	1	1		1	1	
FIN							1		1		1		
FRA	1		1	2	3	4	3	1	1		1	1	3
GBR	1	3	3	4	6	8	7	9	11	9	7	5	6
GRC													1
HKG											1	2	2
IRL									2	2	1		1
JPN	1	1	1		1				1	1	1	1	
NLD													1
NOR												1	
SGP		1	1		2	1	1	1					
SWE								1	1	1	1	1	1
USA	10	11	12	23	30	38	38	49	63	56	89	75	85
Total	13	16	19	29	42	53	56	66	84	77	116	99	113

# APPENDIX F

# HIGH PERFORMANCE COMPANIES IN THE THREE TEN –YEAR PERIODS: 98-07, 99-08, and 00-09

98-07		99-08		00-09	
				ABBOTT LABORATORIES	USA
ABERCROMBIE & FITCH -CL A	USA				
ADOBE SYSTEMS INC	USA	ADOBE SYSTEMS INC	USA	ADOBE SYSTEMS INC	USA
AFLAC INC	USA				
ALLERGAN INC	USA	ALLERGAN INC	USA	ALLERGAN INC	USA
				ALLIANCE DATA SYSTEMS CORP	USA
				AMERIGROUP CORP	USA
AMERISOURCEBERGEN CORP	USA	AMERISOURCEBERGEN CORP	USA	AMERISOURCEBERGEN CORP	USA
AMGEN INC	USA	AMGEN INC	USA		
AMPHENOL CORP	USA	AMPHENOL CORP	USA	AMPHENOL CORP	USA
				AMSURG CORP	USA
ANSYS INC	USA	ANSYS INC	USA	ANSYS INC	USA
APOLLO GROUP INC -CL A	USA	APOLLO GROUP INC -CL A	USA	APOLLO GROUP INC -CL A	USA
ARTHUR J GALLAGHER & CO	USA	ARTHUR J GALLAGHER & CO	USA	ARTHUR J GALLAGHER & CO	USA
		ASX LIMITED	AUS	ASX LIMITED	AUS
AUTOZONE INC	USA				
AVON PRODUCTS	USA			AVON PRODUCTS	USA
BARD (C.R.) INC	USA	BARD (C.R.) INC	USA	BARD (C.R.) INC	USA
BED BATH & BEYOND INC	USA				
BELLWAY P.L.C.	GBR				
BEST BUY CO INC	USA				
		BLOCK H & R INC	USA		
BOVIS HOMES GROUP PLC	GBR				
		BRITISH AMERICAN TOBACCO P.L.C.	GBR		
BROWN & BROWN INC	USA	BROWN & BROWN INC	USA	BROWN & BROWN INC	USA
BROWN-FORMAN -CL B	USA				
BUNZL PUBLIC LIMITED COMPANY	GBR	BUNZL PUBLIC LIMITED COMPANY	GBR	BUNZL PUBLIC LIMITED COMPANY	GBR
C H ROBINSON WORLDWIDE	USA	C H ROBINSON WORLDWIDE INC	USA	C H ROBINSON WORLDWIDE	USA
CACLINTL INC -CL A	USA	CACLINTLING -CLA	USA	CACLINTL INC-CL A	USA
CAPITA GROUP PLC (THE)	GBR	CAPITA GROUP PLC (THF)	GBR	CAPITA GROUP PLC (THF)	GBR
CATHAY GENERAL BANCORP	USA		ODIC		ODIC
	0.011			CENTENE CORP	USA
CHATTEM INC	USA	CHATTEM INC	USA	CHATLAN COM	0.011
	0.011	CHURCH & DWIGHT INC	USA	CHURCH & DWIGHT INC	USA
			0011	COACH INC	USA
COCHLEAR LIMITED	AUS	COCHLEAR LIMITED	AUS	COCHLEAR LIMITED	AUS
COGNIZANT TECH					
SOLUTIONS	USA	COGNIZANT TECH SOLUTIONS	USA	COGNIZANT TECH SOLUTIONS	USA
COLRUYT	BEL	COLRUYT	BEL		
COMPUTERSHARE LIMITED	AUS	COMPUTERSHARE LIMITED	AUS		
COPART INC	USA	COPART INC	USA	COPART INC	USA
CORPORATE EXECUTIVE BRD	USA				
~~	0.5/1		1		1

COVENTRY HEALTH CARE					
INC	USA	COVENTRY HEALTH CARE INC	USA	COVENTRY HEALTH CARE INC	USA
		CULLEN/FROST BANKERS INC	USA		
DANAHER CORP	USA	DANAHER CORP	USA	DANAHER CORP	USA
				DANONE	FRA
				DAVITA INC	USA
DENTSPLY INTERNATL INC	USA	DENTSPLY INTERNATL INC	USA	DENTSPLY INTERNATL INC	USA
DIONEX CORP	USA			DIONEX CORP	USA
DONALDSON CO INC	USA				
EAST WEST BANCORP INC	USA				
EATON VANCE CORP	USA	EATON VANCE CORP	USA	EATON VANCE CORP	USA
EBAY INC	USA				
ECOLAB INC	USA	ECOLAB INC	USA	ECOLAB INC	USA
				ENDO PHARMACEUTICALS HLDGS	USA
				EQUIFAX INC	USA
		ESPRIT HOLDINGS LIMITED	HKG	ESPRIT HOLDINGS LIMITED	HKG
EXPEDITORS INTL WASH INC	USA	EXPEDITORS INTL WASH INC	USA	EXPEDITORS INTL WASH INC	USA
FACTSET RESEARCH	0.011	FACTSET RESEARCH SYSTEMS	0.011	FACTSET RESEARCH SYSTEMS	0.011
SYSTEMS INC	USA	INC	USA	INC	USA
FASTENAL CO	USA	FASTENAL CO	USA	FASTENAL CO	USA
FEDERATED INVESTORS INC	USA				
FISERV INC	USA	FISERV INC	USA	FISERV INC	USA
FOREST LABORATORIES -CL	TICA	FOREST LADORATODIES OF A	TICA	FOREST LADORATORIES OF A	LIC A
A	USA	FOREST LABORATORIES -CL A	USA	FOREST LABORATORIES -CL A	USA
				FORTUNE BRANDS INC	USA
FORWARD AIR CORP	USA				
FOSSIL INC	USA				
		FRANKLIN RESOURCES INC	USA	FRANKLIN RESOURCES INC	USA
				GAMESTOP CORP	USA
				GARMIN LTD	USA
GEBERIT AG	CHE			GEBERIT AG	CHE
GENERAL DYNAMICS CORP	USA	GENERAL DYNAMICS CORP	USA	GENERAL DYNAMICS CORP	USA
		GENERAL MILLS INC	USA		
GENZYME CORP	USA	GENZYME CORP	USA	GENZYME CORP	USA
		GLOBAL PAYMENTS INC	USA		
GRACO INC	USA	GRACO INC	USA	GRACO INC	USA
GREAT-WEST LIFECO INC	CAN			GREAT-WEST LIFECO INC	CAN
H & M HENNES & MAURITZ AB	SWE	H & M HENNES & MAURITZ AB	SWE	H & M HENNES & MAURITZ AB	SWE
HAIN CELESTIAL GROUP INC	USA				
HANSEN NATURAL CORP	USA	HANSEN NATURAL CORP	USA	HANSEN NATURAL CORP	USA
HARLEY-DAVIDSON INC	USA				
HARVEY NORMAN HOLDINGS LIMITED	AUS				
HENRY (JACK) & ASSOCIATES	USA	HENRY (JACK) & ASSOCIATES	USA	HENRY (JACK) & ASSOCIATES	USA
HERMES INTERNATIONAL					
SCA	FRA	HERMES INTERNATIONAL SCA	FRA	HERMES INTERNATIONAL SCA	FRA
HOYA CORPORATION(C)	JPN			 	
		IDEX CORP	USA	IDEX CORP	USA
				IDEXX LABS INC	USA
				IGM FINANCIAL INC	CAN
PLC	GBR	IMPERIAL TOBACCO GROUP PLC	GBR	PLC	GBR
	GDR	INDRA SISTEMAS	ESP		ODK
	1		101		

				INTERTEK GROUP PLC	GBR
INTL GAME TECHNOLOGY	USA	INTL GAME TECHNOLOGY	USA	INTL GAME TECHNOLOGY	USA
		INTUIT INC	USA		
INVESTMENT TECHNOLOGY GP INC	USA				
ITT EDUCATIONAL SERVICES INC	USA	ITT EDUCATIONAL SERVICES INC	USA	ITT EDUCATIONAL SERVICES INC	USA
		JACOBS ENGINEERING GROUP INC	USA	JACOBS ENGINEERING GROUP INC	USA
		JOHNSON & JOHNSON	USA	JOHNSON & JOHNSON	USA
		KELLOGG CO	USA	KELLOGG CO	USA
KINGSPAN GROUP PLC	IRL				
KNIGHT TRANSPORTATION	USA				
L-3 COMMUNICATIONS	0.011	L-3 COMMUNICATIONS HLDGS		L-3 COMMUNICATIONS HLDGS	
HLDGS INC	USA	INC	USA	INC	USA
				HLDGS	USA
		LANDSTAR SYSTEM INC	USA		
LEGG MASON INC	USA				
LI & FUNG LIMITED	HKG	LI & FUNG LIMITED	HKG	LI & FUNG LIMITED	HKG
				LINCARE HOLDINGS INC	USA
		MATTHEWS INTL CORP -CL A	USA	MATTHEWS INTL CORP -CL A	USA
MCCORMICK & CO INC	USA	MCCORMICK & CO INC	USA	MCCORMICK & CO INC	USA
MEDNAX INC	USA			MEDNAX INC	USA
		MEGGITT P.L.C.	GBR	MEGGITT P.L.C.	GBR
		MOODY'S CORP	USA	MOODY'S CORP	USA
NESTLE S.A.	CHE	NESTLE S.A.	CHE	NESTLE S.A.	CHE
NEXT PLC	GBR				
NIKE INC	USA	NIKE INC	USA		
		NOBEL BIOCARE HOLDING AG	CHE	NOBEL BIOCARE HOLDING AG	CHE
NOKIA CORPORATION	FIN				
NVIDIA CORP	USA				
NVR INC	USA				
				OPAP S.A.	GRC
ORACLE CORP	USA	ORACLE CORP	USA		
OSHKOSH CORP	USA	OSHKOSH CORP	USA	OSHKOSH CORP	USA
				PADDY POWER PLC	IRL
PATTERSON COMPANIES INC	USA	PATTERSON COMPANIES INC	USA		
				PEPSICO INC	USA
PERPETUAL LIMITED	AUS	PERPETUAL LIMITED	AUS		
		PHARMACEUTICAL PROD DEV		PHARMACEUTICAL PROD DEV	
		INC	USA	INC	USA
POLARIS INDUSTRIES INC	USA				
		POLO RALPH LAUREN CP -CL A	USA		
POOL CORP	USA				
				POWER CORP CANADA	CAN
POWER FINANCIAL CORP	CAN			POWER FINANCIAL CORP	CAN
				PRECISION CASTPARTS CORP	USA
PRICE (T. ROWE) GROUP	USA	PRICE (T. ROWE) GROUP	USA	PRICE (T. ROWE) GROUP	USA
		PROCTER & GAMBLE CO	USA		
		PROSPERITY BANCSHARES INC	USA	PROSPERITY BANCSHARES INC	USA
QLOGIC CORP	USA	QLOGIC CORP	USA		
				QUEST DIAGNOSTICS INC	USA
REPUBLIC SERVICES INC	USA				

RESMED INC	USA				
ROPER INDUSTRIES INC/DE	USA	ROPER INDUSTRIES INC/DE	USA	ROPER INDUSTRIES INC/DE	USA
				SANOFI-AVENTIS	FRA
SAPUTO INC	CAN				
		SCHEIN (HENRY) INC	USA	SCHEIN (HENRY) INC	USA
SCOTTS MIRACLE-GRO CO	USA				
SEI INVESTMENTS CO	USA	SEI INVESTMENTS CO	USA	SEI INVESTMENTS CO	USA
SIGMA-ALDRICH CORP	USA				
SIMPSON MANUFACTURING					
INC	USA				-
SMITH & NEPHEW PLC	GBR				-
SONIC CORP	USA				
SONIC HEALTHCARE LIMITED	AUS	SONIC HEALTHCARE LIMITED	AUS		
		SONOVA HOLDING AG	CHE	SONOVA HOLDING AG	CHE
ST JUDE MEDICAL INC	USA	ST JUDE MEDICAL INC	USA	ST JUDE MEDICAL INC	USA
				STAPLES INC	USA
STATE STREET CORP	USA				
				STERICYCLE INC	USA
STRAUMANN HOLDING AG	CHE	STRAUMANN HOLDING AG	CHE	STRAUMANN HOLDING AG	CHE
STRAYER EDUCATION INC	USA	STRAYER EDUCATION INC	USA	STRAYER EDUCATION INC	USA
STRYKER CORP	USA	STRYKER CORP	USA	STRYKER CORP	USA
SYMANTEC CORP	USA	SYMANTEC CORP	USA	SYMANTEC CORP	USA
		SYNTHES INCORPORATED	CHE	SYNTHES INCORPORATED	CHE
SYSCO CORP	USA	SYSCO CORP	USA	SYSCO CORP	USA
		TANDBERG ASA	NOR		
TARGET CORP	USA				
TECHNE CORP	USA	TECHNE CORP	USA	TECHNE CORP	USA
THOR INDUSTRIES INC	USA	THOR INDUSTRIES INC	USA		
		TREND MICRO INCORPORATED(C)	JPN		
				TRIMBLE NAVIGATION LTD	USA
				UNILEVER N.V.	NLD
				UNILEVER PLC	GBR
UNITED TECHNOLOGIES CORP	USA	UNITED TECHNOLOGIES CORP	USA	UNITED TECHNOLOGIES CORP	USA
UNITEDHEALTH GROUP INC	USA	UNITEDHEALTH GROUP INC	USA	UNITEDHEALTH GROUP INC	USA
				VARIAN MEDICAL SYSTEMS INC	USA
VCA ANTECH INC	USA	VCA ANTECH INC	USA	VCA ANTECH INC	USA
WADDELL&REED FINL INC -				WADDELL&REED FINL INC -CL	
CL A	USA			A	USA
WATERS CORP	USA	WATERS CORP	USA	WATERS CORP	USA
				WD-40 CO	USA
WILEY (JOHN) & SONS -CL A	USA	WILEY (JOHN) & SONS -CL A	USA		
WILLIAM DEMANT HOLDING	DNK	WILLIAM DEMANT HOLDING	DNK	WILLIAM DEMANT HOLDING	DNK
		WORLD ACCEPTANCE CORP/DE	USA		
ZARDOYA OTIS SA	ESP				
		ZEBRA TECHNOLOGIES CP -CL A	USA		
				ZIMMER HOLDINGS INC	USA